

Agenda

Wednesday, September 11, 2024

9:00a – 12:00p	USTFA Board of Directors meeting
9:00a – 12:00p	Exhibitor Setup
9:00a – 12:00p	Attendee Registration and Check In
12:00p – 1:00p	Break
1:00p - 1:15p	Opening Remarks and National Anthem
1:15p – 2:00p	Keynote <i>Celine Phillip, CSU Chico</i>
2:00p – 3:00p	Vendor Profiles
3:00p – 3:20p	Refreshment Break and Trade Show
3:20p – 3:40p	What Riverence is Doing to Keep Up in the Ever-Changing U.S. Aquaculture Industry <i>Sean Nepper, Riverence</i>
3:40p – 4:00p	A Review of the Regional Aquaculture Center Program <i>Gary Fornshell, Aquaculture Results, LLC</i>
4:00p – 4:20p	Your Story: The Price of Entry - Execution: The Difference Maker <i>Dave Mergle, Aquacraft Brand Portfolio</i>
4:20p – 4:40p	U.S. Trout in Retail <i>Neil Cochran, HEB</i>
4:40p – 5:00p	Optimization of Pre and Post-harvest Factors to Extend the Shelf Life and Improve the Quality of Whole Fish and Fillets of Salmonids <i>Toni Duarte, UC Davis</i>
5:00p – 5:30p	Premises Freedom: When Do I Need It and How Does it Work? <i>Alicia Martson, APHIS</i>
5:30p – 5:40p	Day 1 Closing Remarks and Drink Ticket Raffle
5:40p – 6:30p	Social Hour and Caviar Tasting at Carlino's
6:30p – 10:00p	President's Reception Dinner and USTFA auction

Thursday, September 12, 2024

9:00a – 12:00p	Attendee Registration (continued)
9:00a – 9:10a	Day 2 Opening Remarks and National Anthem
9:10a – 9:40a	Keynote <i>Shannon Douglass, California Farm Bureau</i>
9:40a – 10:00a	The Building of Mt. Lassen Trout <i>Phil Mackey, Mt. Lassen Trout Farm</i>
10:00a – 10:20a	The Economic Impact of the U.S. Salmonid Industry <i>Jonathan van Senten, Virginia Tech</i>
10:20a – 10:40a	Enhancing Recreational Fishing in Urban Lakes <i>Joe Sullivan, East Bay Regional Park District</i>
10:40a – 11:05a	Refreshment Break and Trade Show

Agenda (cont.)

Thursday, September 12, 2024 (cont.)

11:05a – 11:25a	Will the Farm Bill Sink or Swim? <i>Paul Zajicek, National Aquaculture Association</i>
11:25a – 11:45a	Evaluation of One Current as a Dietary Strategy for Increasing Resilience in Rainbow Trout <i>Bonnie Mulligan, Riverence</i>
11:45a – 12:05p	What Aquaculturists Can Learn and Take from Terrestrial Animal Production <i>Hugh Mitchell, Aquatactics</i>
12:05p – 12:25p	Coleman National Fish Hatchery: Production, Community Connections, and a Unique Trout Farm Partnership <i>Laura Mahoney, USFWS</i>
12:25p – 1:30p	Lunch and Trade Show
1:30p – 1:50p	Optimizing Fish Welfare in Terminal Spawning and Humane Slaughter <i>Jackson Gross, UC Davis</i>
1:50p – 2:10p	Whirling Disease Lessons Not Learned: A Current Case Study <i>Gary Fornshell, Aquaculture Results, LLC</i>
2:10p – 2:30p	Evaluating On-Farm Performance: Commercial Diet vs. Fish-Free and Low Phosphorous Microalgae-Included Diet for Rainbow Trout (Oncorhynchus mykiss) <i>Benjamin Schoffstall, UC Santa Cruz</i>
2:30p – 2:50p	NAA History, The McCraren Years <i>Ken Cline</i>
2:50p – 3:10p	40 Years and This is Most Likely My Last Trout Farmers Talk - Reflecting on My Career, Changes in the Industry, and People I Have Met Along the Way <i>Bob Robinson, Kasco Marine</i>
3:10p – 3:30p	Refreshment Break and Trade Show
3:30p – 3:50p	USTFA Member Meeting
3:50p – 5:20p	Panel Forum: From One Generation to the Next
5:20p – 5:30p	Day 2 Closing Remarks
5:30p – 6:30p	Social Hour and Banquet Registration
6:30p – 10:00p	USTFA Banquet and Mt. Lassen Trout Farm 75th Anniversary Celebration

Friday, September 13, 2024

8:00a – 3:00p	Mt. Lassen Trout Farm Tour (Meet in Front of Casino at 8:00a) <i>Buses and lunch will be provided. No cars will be permitted on the farm.</i>
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